



Bill Campbell congratulates Deane Beman at the finish of the 1965 Walker Cup at Five Farms.

OLD CHAMPION, NEW CAPTAIN

# Sweetser and the Walker Cup

by ROBERT SOMMERS

To the true amateur, the intangible rewards of tournament golf can be fully as meaningful as the material returns realized by the leaders of the PGA tour. The amateur's rewards are often expressed in memories, rather than bank accounts. The memories stored by those who have competed in international matches may be the most lasting of all.

When the 21st biennial Walker Cup Match is played against Great Britain at Royal St. George's, Sandwich, England, May 19-20, five members of the United States Golf Association's team will be able to look back and remember; five others will only be looking ahead in anticipation.

What memories this Match must hold for Bill Campbell, Deane Beman, Ed Tutwiler, Downing Gray and Don Allen. And also Jess Sweetser, the non-playing Captain. They've all played for the Walker Cup before and almost every one of them has made a distinct contribution to its history.

Now it is the turn of five young men—Ron Cerrudo, 21; Bob Dickson, 23; Jim Grant, 24; Jack Lewis, 19, and Bob Murphy, 23—to inscribe their deeds where golf histories are written.

Not one of those newcomers, however, can pos-

sibly supply the same impact on international golf that Jess Sweetser gave in 1926.

In the 1920's Sweetser was one of the very finest amateur golfers in the world, in a period that had Bob Jones, Francis Ouimet, Chick Evans and Bob Gardner. Sweetser was chosen to play on his fourth Walker Cup team in 1926, and during the ocean voyage to Britain he exercised faithfully attempting to lose a little weight.

After one workout Sweetser decided to take a dip in the ship's pool. He caught cold and spent the rest of the voyage resting and hoping to recover once he reached land. The raw British air that greeted him ashore helped not at all and his condition worsened and developed into influenza.

He was to play in the British Amateur at Muirfield before the Walker Cup Match at St. Andrews. Jess played only two practice rounds at Muirfield, and instead spent much of his time resting. On the morning of his first round match he felt so poorly that he believed he had no other choice but to withdraw. All that saved him was his opponent; he withdrew first. Jess dragged himself out to play his second round match after lunch and somehow won.

Then began a routine of a massage each morning, play his first match of the day, have a lunch of fruit juices and a slice or two of beef, and then the afternoon match, Sweetser dragging himself around the course and forcing himself to keep going.

Sweetser was a big, robust man, over six feet and built like a football tackle. Looking at him, you saw strength. But by then most of that strength was sapped. It became an ordeal to walk to the first tee and hit the first shot with that distinctive three-quarter stroke. In the later holes of his matches, quite a few of which went to the 18th green, it must have been agony.

And still he won.

The supreme test of his endurance and determination came in the semi-final against W. G. Brownlow, an Irishman who dressed with weird taste. Brownlow wore a long clerk's cloak and black silk gloves, and he carried a putter that did wonderful things.

Two down coming to the 17th, Brownlow holed a putt of 45 feet and then was one down with one to play. On the 18th he holed another putt, this one of 35 feet, and sent the match into extra holes. Then it looked as if it was all over; how could Sweetser, barely able to play 18 holes, hope to win, or even walk, extra holes? But he did win on the 21st hole. The next day, in an anticlimactic match, he defeated Archie Simpson, 7 and 6, in the final.

Thus did Jess Sweetser become the first native American to win the British Amateur. He still had the Walker Cup before him, but those who didn't know him thought he would never be able to play. Sick as he was during the Amateur, he became worse after he was driven to St. Andrews on a very cold day. He wanted to play and did, winning his singles match from Sir Ernest W. E. Holderness and teaming with George Von Elm to win his foursome.

It was almost the end of Jess Sweetser, though. He was so desperately ill he believed he might die abroad and pleaded with his doctors to allow him to sail home. They finally agreed and an ambulance took him from the ship when it docked in New York. Jess spent the next year recuperating in the mountains of Asheville, N.C.

### Special Significance For Beman

One other member of the 1967 Walker Cup team has won the British Amateur and the match in May should have special significance for him.

In 1959 Deane Beman was a 21-year-old student at the University of Maryland with an aggressive determination and a dedication seldom seen. He spent hours on the practice tee at the Bethesda (Md.) Country Club and probably an equal amount of time on the putting green at nearby Columbia Country Club.

He had played in the 1955 United States Open

at the age of 17. In 1958 he went to the quarter-finals of the United States Amateur; he lost to Charlie Coe, the eventual Champion, and was named to the Walker Cup team of 1959.

Coe was the Walker Cup Captain and held Beman out of the Friday foursomes. That night the pairings for the singles matches were announced and Deane was to play Michael Bonallack, who later would win the British Amateur twice.

That morning Beman was like a caged animal, so eager was he to play.

In those days the Walker Cup was decided in 36-hole matches—the foursomes were 36 holes and so were the singles. Since 1963 18-hole foursomes and 18-hole singles matches are played on each of two days.

There is something in Beman of which legends are made, the Frank Merriwell type legend that says no matter how dark the hour, keep trying and the dawn will come. Well, against Bonallack it looked pretty dark. Bonallack shot 69 against Beman in the morning at Muirfield and went to lunch with a two-up lead.

In his time Beman had faced difficult odds. At 17 he had tied Charlie Bassler, the best golfer in the Middle Atlantic PGA Section, for the last qualifying place for the Open Championship and took him to the fifth hole at Columbia before losing. Bassler later withdrew and Beman went to the Open. The following year he tied Clarence Doser and Bassler again for the last Open place and this time chipped into the cup for a birdie three on the third hole at Mount Pleasant, in Baltimore, to beat them.

Now at Muirfield he was 2 down to Bonallack, who was playing superbly. But Beman, who has never learned how to quit, kept gamely on, chipped away at Bonallack's lead and when they came to the home hole, Deane was 1 up. He won the 36th and beat Bonallack, 2 up.

Later Beman, along with other members of the Walker Cup Team, went to Royal St. George's for the British Amateur and Beman won, beating Bill Hyndman, of Abington, Pa., in the final. Deane went ahead on the first hole of the final, and won, 3 and 2. He thus became the 12th American to win the British Amateur and his match with Hyndman was the fifth all-American final.

Six years later Beman took part in perhaps the most exciting of all Walker Cup Matches. His 12-footer on the home hole, at Five Farms decided that the United States could not lose. This was the only Match in the history of the series that ended in a tie, 11-11.

Beman came to the final hole nursing a 1-up lead over little Sandy Saddler at a time when great play by the Americans was commonplace and sympathy for the British, who fought gallantly in trying to win their first victory since 1938, was equally common among the gallery.



Beman's approach was short of the green and Saddler was nicely on, about 25 feet from the hole. Beman chipped about 12 feet past the hole, Saddler putted up close and Beman conceded the par. Then he coolly stepped up to his putt and sank it to win the match and climax an amazing rally.

#### King Tut Strikes the Spark

The real spark of the rally was Ed Tutwiler, the good-natured, fun-loving West Virginian who now lives in Indianapolis.

When Tut set out against Ronnie Shade in an afternoon singles match of the final day, the British led the Americans 10-5, and needed only two points in eight matches to win the Cup.

Tut had been held out of the first day's singles, but had teamed twice with Billy Joe Patton in foursomes, winning both matches.

But as Tutwiler and Shade headed for the fifth tee at Five Farms, Tut, ordinarily talkative, was silent and grave. He was three down, and back at the clubhouse they were ready to crate the Cup and ship it to Britain.

Then suddenly the complexion of the entire match changed.

Tut and Shade halved the par-five sixth, and then Tut birdied the next three holes. He had gone from 3 down after four to even after eight! But he didn't stop there. He won the ninth, 10th, 11th and 12th, then the 15th, to beat Shade, 5 and 3. Tutwiler had won seven straight holes and his infectious rally had lifted the spirits of the entire American team.

#### When Campbell Didn't Play

Three other members of the 1967 team remember those moments—Don Allen; Downing Gray, who rallied to beat the young tiger Peter Townsend, 1 up, in the final singles, and Bill Campbell. Until

JESS SWEETSER



ED TUTWILER

then Campbell's fondest memories may have been of a match in which he did not play.

It was 1955 and the 15th Walker Cup Match was to be played at St. Andrews. Campbell was the playing Captain of the United States Team, the only member who had ever competed at the Old Course, had been runner-up in the British Amateur the previous year and was playing well in practice. Obviously, if anyone was to play for the United States, it would have to be Campbell.

After a week of practice at the site of the Match, it was equally obvious that Jim Jackson was not playing well. Yet, Campbell declined to remove him from the first day's foursomes simply because "I have faith in him." So Jackson played and Campbell watched. And saw Jackson and Bruce Cudd win their match, 5 and 4.

The next day was the day of the singles, but Campbell couldn't bring himself to leave anybody out of the Match except himself. Jackson kept his form and won his match, 6 and 4, and the United States took the cup, 10-2.

Now Campbell is back, chosen for the sixth time, a record exceeded only by Francis Ouimet, who played in eight, and matched by Sweetser and Coe.

Beman is only one match away from Campbell, Sweetser and Coe. He now has been chosen for five teams, which matches the record of Bob Jones and Patton. He has evolved from one of 1959's Whiz Kids, one who wasn't chosen to play in the foursomes, until now, at 28, he has been regularly invited.

Perhaps someone among the five newcomers to the Team will become equally regular.

#### Public Links Changed To Stroke Play

Look quickly before they're gone! Attrition has claimed another match play championship and con-

verted it into a standard four-day 72-hole stroke play event. This one is the USGA Amateur Public Links Championship, which was match play from its beginnings in 1922. The change was announced at the 73rd Annual Meeting of the United States Golf Association in New York City.

Now all that's left breathing in the USGA fortress of match play is the Women's Amateur, the Senior Amateur, the Junior Amateur and the Girls' Junior Championships.

Among other developments reported at the USGA Annual Meeting were:

### Open Championship

Prize money for professionals in the 1967 Open Championship has been increased by \$25,000 to approximately \$175,000. The Championship will be played at the Baltusrol Golf Club, Springfield, N.J., June 15-18.

The additional prize money will be distributed among almost all place positions. First prize will be increased by \$5,000 to \$30,000. All professionals who do not qualify for the final 36 holes will receive \$400 each.

Sites for two future Championships were named. The 1969 Open will be played at the Champions Golf Club, Houston, Texas, June 12-15. The 1970 Championship will be played at the Hazeltine National Golf Club, Chaska, Minn., June 18-21. The 1968 Open will be played at the Oak Hill Country Club, Rochester, N.Y., June 13-16, as previously announced.

### Women's Open

Prize money for professionals in the 1967 Women's Open Championship has been increased by \$5,000 to approximately \$25,000. The Championship is scheduled June 29-July 2 at the Virginia Hot Springs Golf and Tennis Club, Hot Springs, Va. For the professionals among the 40 and ties who qualify for the last 36 holes, there will be increased money in each position, with the first prize being raised by \$1,000 to \$5,000.

### Handicaps for USGA Championships

Handicaps of amateur entrants in USGA Championships must be computed according to the revised USGA Handicap Course Rating Systems which became effective January 1, 1967.

### USGA Awards

Richard S. Tufts, of Pinehurst, N.C., was named recipient of the Bob Jones Award for distinguished sportsmanship in golf. Mr. Tufts is a former USGA President and Captain of the 1963 Walker Cup Team.

Elmer J. Michael, of Pittsford, N.Y., was presented with the USGA Green Section award for distinguished service to golf through work with turfgrass. Mr. Michael was golf course superintendent at the Oak Hill Country Club, Rochester,

N.Y., from 1929 until his retirement in 1965. He was among the earliest superintendents to recognize the value of creeping bentgrass for putting greens.

### Election of Officers

Wm. Ward Foshay, of New York, was re-elected President of the USGA and all other officers and other members of the Executive Committee were re-elected. The 1967 slate of officers and Executive Committee members follows:

President: Wm. Ward Foshay, New York.

Vice Presidents:

Hord W. Hardin, St. Louis.

Philip H. Strubing, Philadelphia.

Secretary: Robert K. Howse, Wichita, Kans.

Treasurer: Fred Brand, Jr., Pittsburgh.

Executive Committee: The above officers and:

Victor N. Carter, Houston.

Robert F. Dwyer, Portland, Ore.

Edward L. Emerson, Boston.

C. McD. England, Huntington, W. Va.

Lynford Lardner, Jr., Milwaukee.

Eugene S. Pulliam, Indianapolis.

Henry H. Russell, Miami Beach.

Lynn A. Smith, Pasadena, Calif.

Charles P. Stevenson, Buffalo, N. Y.

Morrison Waud, Chicago.

General Counsel: Harton S. Semple, Pittsburgh.

### Committee Appointments

Mr. Foshay appointed the following Negotiating Committees for the quadrennial conferences with the Royal and Ancient Golf Club of St. Andrews, Scotland, at the time of the 1967 Walker Cup Match:

Rules of Golf—

Eugene S. Pulliam, Indianapolis, Chairman.

John M. Winters, Jr., Tulsa, Okla.

Hord W. Hardin, St. Louis.

Lynford Lardner, Jr., Milwaukee.

Philip H. Strubing, Philadelphia.

Joseph C. Dey, Jr., New York.

Amateur Status and Conduct—

Morrison Waud, Chicago, Chairman.

Philip H. Strubing, Philadelphia.

Lynford Lardner, Jr., Milwaukee.

Joseph C. Dey, Jr., New York.

Mr. Foshay also appointed the following chairmen of Standing Committees for 1967:

Rules of Golf—Eugene S. Pulliam, Indianapolis.

Championship—Philip H. Strubing, Philadelphia.

Amateur Status and Conduct—

Morrison Waud, Chicago.

Implements and Ball—Edward L. Emerson, Boston.

Handicap—C. McD. England, Huntington, W. Va.

Handicap Procedure—

Herman M. Freyberg, New York.

Membership—Robert F. Dwyer, Portland, Ore.

Public Information—Eugene S. Pulliam, Indianapolis.

Finance—Fred Brand, Jr., Pittsburgh.

Women's—Mrs. Theodore W. Hawes, Summit, N. J.

Sectional Affairs—Fred Brand, Jr., Pittsburgh.

Green Section—Henry H. Russell, Miami Beach.

Public Links—Robert F. Dwyer, Portland, Ore.

Junior Championship—Charles P. Stevenson, Buffalo.

Girls' Junior—

Mrs. Frank R. Lovell, Southfield, Mich.

Senior Championship—

Robert K. Howse, Wichita, Kans.

Senior Women's Championship—

Miss Elizabeth S. Brand, Sacramento, Calif.

Museum—Lynford Lardner, Jr., Milwaukee.

Bob Jones Award—Hord W. Hardin, St. Louis.

Green Section Award—Henry H. Russell, Miami.

### Membership

For the 21st consecutive year the membership increased. An all-time high of 3,393 clubs and courses are members, reflecting a net gain of 153 over 1965.