

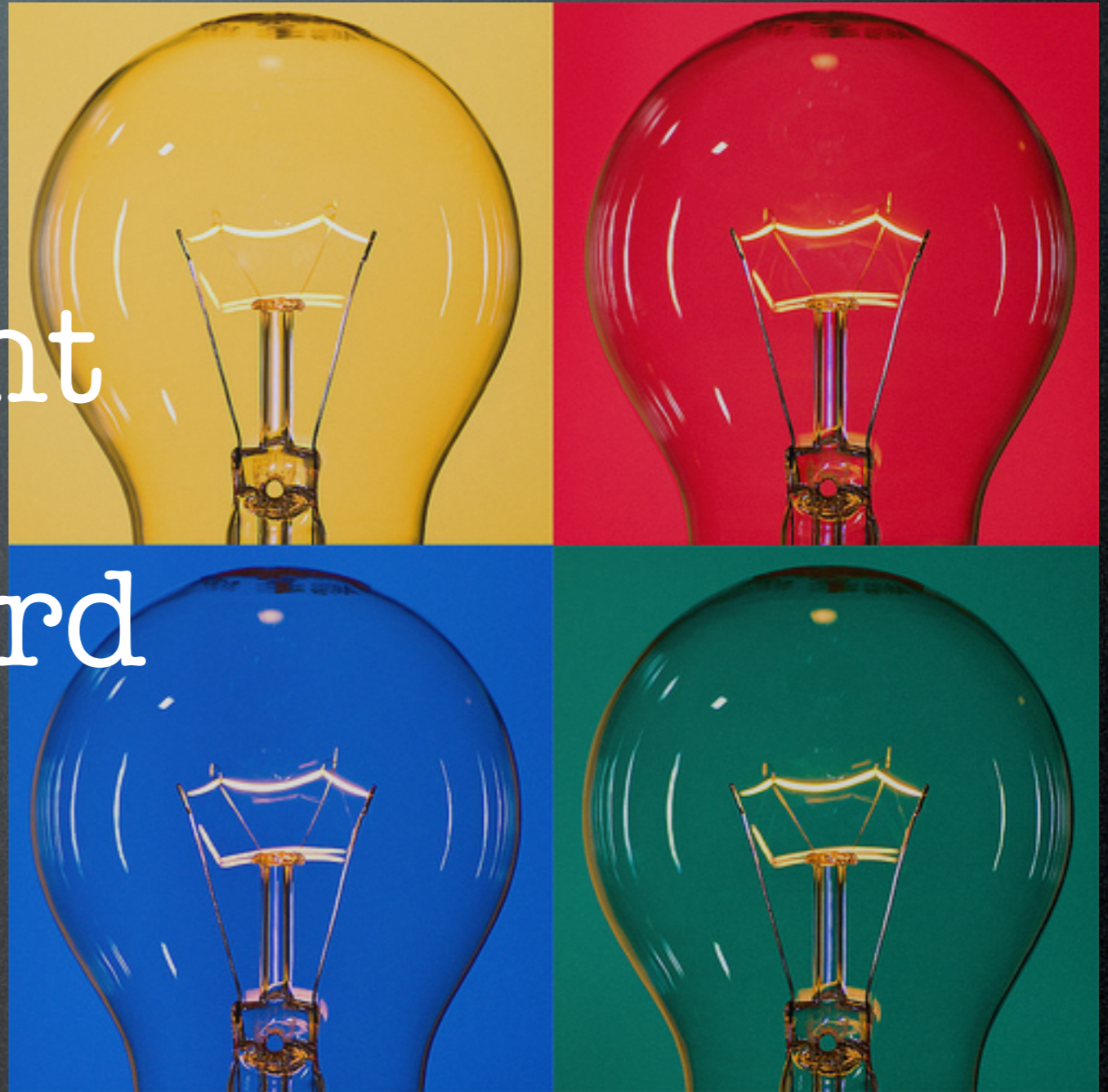
Introduction to Video Making

Part 1

Planning and Shooting

How to Plan

- Idea
- Treatment
- Storyboard
- Shot List

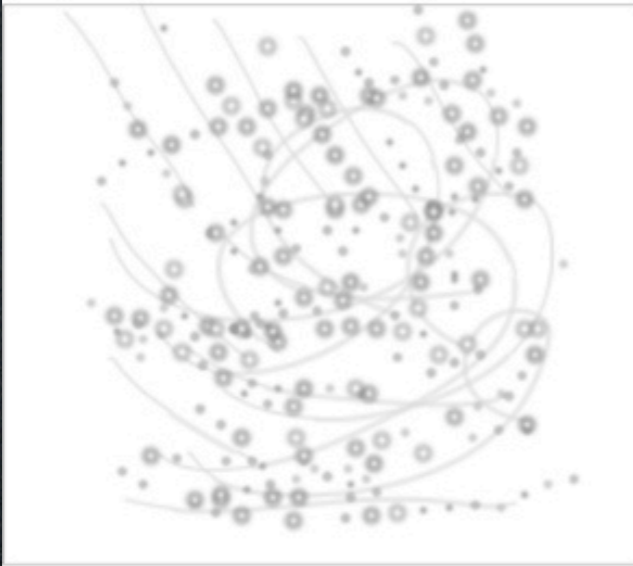


Treatment

- What is the purpose
- Who is your audience
- Describe the content
- Point of view
- Form
- Where will it be set
- Players
- Crew Responsibilities



Storyboard



Weather broadcast of "blizzard of the century."
2 sec.



Snowstorm fades to show snow-covered mounds. "But we're okay because the Robo Snow Removal Service will go to work."
3 sec.



Closeup of one of the mounds. Doors spring open to reveal the garage of the Robo Snow Removal Service, out of which robots come streaming out, pushing snow away.
3 sec.



Shifts to snow covered city scene where robots whirl around city, removing snow. Snow "melts away", revealing city buildings.
7 sec.



Scene shifts to one large mound which a robot spots and abruptly stops in front of. Then quickly, the robot whirls around the mound, melting and removing the snow.
4 sec.



That last mound turns out to be a large statue of "Team 754 - Frostbyte". The statue animates as the robot watches.
4 sec.

Audio Notes:

There will be sounds of a blowing winter storm, snow blowers, and melting snow.

There will be an upbeat sound track in the background that starts low and builds in intensity to the last scene, ending in a dramatic flair.

Shot List



- Detailed list of all camera angles
- Also notes location, players, props, date
- Most likely changes on day of the shoot
- Better to be prepared



10 Tips for Capturing Good Video

- Be Prepared
- Be Aware of Sound
- Light Right
- Clear, Steady Footage
- Complete Story
- Composition
- Background
- Get Great Shots
- Candid Shots
- Be Prepared

Video 1

Video 2

High Definition Video:

Challenges and Realities



- Record and input is not complicated
- Need right software to edit, fast computer, lots of hard drive space
- Output and playback are difficult
- Most camcorders sold today only record in HD

video

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