

Dynamic Matching – Part 1

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Two-sided One-to-one Matching Markets

- ▶ **Two classes of agents:** men and women, workers and firms, rabbis and congregations, patients and organ donors, etc.
- ▶ An agent from each class cares about whom they match with from the other class

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- ▶ An agent from each class cares about whom they match with from the other class
- ▶ **Today:**
 - ▶ Static matching for pedestrians
 - ▶ Why care about dynamic matching?
 - ▶ Some approaches to dynamic matching
- ▶ **Wednesday:** A particular framework for studying dynamic matching mechanisms

Static Matching on a Shoestring

Participants:

- ▶ A set of Squares S , with a typical firm $s \in S$
- ▶ A set of Rounds R , with a typical round $r \in R$
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- ▶ Each round r has a complete ranking \succ_r over $S \cup \{r\}$
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Matchings and Stable Matchings

- ▶ A *matching* is a one-to-one mapping $\mu : S \cup R \longrightarrow S \cup R$ satisfying:
 - ▶ μ is of order 2: $\mu^2(x) = x$ for all x
 - ▶ $\mu(s) \in R \cup \{s\}$ for all $s \in S$
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 - ▶ $\mu(r) \in S \cup \{r\}$ for all $r \in R$
- ▶ A matching μ is *stable* if:
 - ▶ It is *individually rational*: If $\mu(s) = r$, then $s \succ_r r$ and $r \succ_s s$
 - ▶ There are no *blocking pairs*, pairs (s', r') such that $r' \succ_{s'} \mu(s')$ and $s' \succ_{r'} \mu(r')$

Stable Matchings – Example 1

Suppose $S = \{s_1, s_2\}$, $R = \{r_1, r_2\}$, and

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- ▶ $\mu(s_1) = r_2, \mu(s_2) = r_1$ stable (rounds are happy)

Stable Matchings – Example 2

Suppose $S = \{s_1, s_2, s_3\}$, $R = \{r_1, r_2, r_3\}$, all acceptable, and

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- ▶ Society as a cocktail party with rational-minded daters searching for the most desirable viable partners
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- ▶ **Unique stable matching:** *positive assortative matching*, men and women of similar desirability partner with one another.

Existence and Features of Stable Matchings

Theorem (Gale and Shapley, 1962)

There exists a stable matching in any one-to-one matching market.

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Proof: By construction, using the Deferred Acceptance Algorithm.

The Deferred Acceptance Algorithm

- ▶ Each square proposes to highest round on her list

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- ▶ This is the *square-proposing deferred acceptance algorithm*;
Could analogously define the round-proposing version

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- ▶ Therefore, there are NO BLOCKING PAIRS

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- ▶ In fact, the set of stable matchings has a lattice structure
- ▶ Stable matchings are Pareto efficient (but not vice versa, see Example 2)

Stability in the Real World

In 1984, Al Roth discovered that the centralized clearinghouse used to match newly-minted doctors with residencies is the Gale-Shapley algorithm (discovered independently by doctors)!

Stability in the Real World

From Roth (2002), McKinney, Niederle, and Roth (2003), and Lee (2011)

	Still in use	No longer in use
Stable	<p>The NRMP: over 40 specialty markets and submarkets for first year postgraduate positions, and 15 for second year positions</p> <p>Specialty matching services: over 30 sub-specialty markets for advanced medical residencies and fellowships</p> <p>British regional medical markets: Edinburgh (\geq'69), Cardiff</p> <p>Dental residencies: 3 specialties</p> <p>Other healthcare markets: Osteopaths (\geq'94), Pharmacists, Clinical psychologists (\geq'99)</p> <p>Canadian lawyers: multiple regions</p>	<p>Dental residencies: Periodontists (<'97), Prosthodontists (<'00)</p> <p>Canadian lawyers: British Columbia (<'96)</p>
Unstable	<p>British regional medical markets: Cambridge, London Hospital</p>	<p>British regional medical markets: Birmingham, Edinburgh (<'67), Newcastle, Sheffield</p> <p>Other healthcare markets: Osteopaths (<'94)</p>

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A Note on Stable Matchings in the Lab

- ▶ **Decentralized Matching** (Echenique and Yariv, 2015):
 - ▶ Stable matchings are often implemented
 - ▶ The *median* stable matching has a strong draw
 - ▶ *Cardinal* presentation of preferences matters a lot

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- ▶ **Centralized Matching a-la DA** (Echenique, Wilson, and Yariv, 2015):
 - ▶ Stable matchings are implemented around 50% of the time
 - ▶ Many markets culminate in the *receiver-optimal* stable matching
 - ▶ Market features matter (cardinal presentation, number of stable matchings)

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- ▶ When there are frictions (say, incomplete information) all hell breaks loose
- ▶ Stable matchings are not necessarily utilitarian efficient. For instance:

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- ▶ (but asymptotically, not necessarily an issue, Lee and Yariv, 2015)

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- ▶ I consider here markets without transfers:
 - ▶ Transfers are “repugnant” (Roth, 2007) and illegal in many markets: cannot buy babies or organs in the U.S.
 - ▶ Even in labor markets, tailored wages are often not implemented:
 - ▶ Salaries for new medical residents exhibit low variance across the market and across years, and are uniform across specialties within a hospital
 - ▶ Hall and Krueger (2012): A large fraction of jobs in the U.S. have posted wages

Why Think about Dynamic Matching?

- ▶ Recall the “folk theorem” – If we do not implement a stable matching, the market will ultimately converge to a stable matching, possibly inducing inefficiencies
 - ▶ When would such a decentralized, and plausibly dynamic, process yield stable outcomes?

Why Think about Dynamic Matching?

- ▶ Recall the “folk theorem” – If we do not implement a stable matching, the market will ultimately converge to a stable matching, possibly inducing inefficiencies
 - ▶ When would such a decentralized, and plausibly dynamic, process yield stable outcomes?
- ▶ Many matching processes are inherently dynamic:
 - ▶ Fixed set of participants, but dynamic interactions: many labor markets
 - ▶ Changing sets of participants over time

Changing Sets of Participants over Time

▶ **Child Adoption:**

- ▶ About 1.6 million, or 2.5%, of children in the U.S. are adopted
- ▶ One adoption facilitator – 11 new potential parents and 13 newly relinquished children each month

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▶ **Organ Donation:**

- ▶ Organ Donation and Transplantation Statistics – a new patient added to the kidney transplant list every 14 minutes and about 3000 patients added each month
- ▶ In 2013, about a third of ~17,000 kidney transplants involved living donors

Modeling Dynamic Matching

- ▶ Fixed participants, dynamic interactions
- ▶ Dynamic participation and interactions

Dynamic Interactions with Fixed Participants

- ▶ Definition of *dynamic stability* – Doval (2015)
- ▶ Some references: Blum, Roth, and Rothblum (1997), Haeringer and Wooders (2009), Diamantoudi, Miyagawa, and Xue (2007), Alcade (1996), Alcalde, Pérez-Castrillo, and Romero-Medina (1998), Alcalde and Romero-Medina (2000), **Niederle and Yariv (2009)**

Dynamic Market Game

- ▶ $t = 0$: squares and rounds enter the market
- ▶ $t = 1, 2, \dots$: two stages as follows

Stage 1: Squares simultaneously decide whether and to whom to make an offer. Unmatched square can have at most one offer out

Stage 2: Each round r who has received an offer from s can accept, reject, or hold the offer

- ▶ Once an offer is accepted, round r is matched to square s irreversibly

Payoffs

- ▶ Square s matched to round r at time $t \rightarrow$ payoffs $\delta^t u_{sr}^S$ and $\delta^t u_{sr}^R$, where $\delta \leq 1$ is the *market discount factor*. Unmatched agents receive 0

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- ▶ To ease getting stable matching: focus on high δ

Market Monitoring

- ▶ Squares and rounds observe receipt, rejection, and deferral only of own offers. When an offer is accepted, the whole market is informed of the match. Similarly, when there is market exit

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- ▶ Squares and rounds observe receipt, rejection, and deferral only of own offers. When an offer is accepted, the whole market is informed of the match. Similarly, when there is market exit
- ▶ **Equilibrium notion:** Nash equilibrium (Bayesian Nash Equilibrium if we introduce uncertainty about preferences)

Stable Matchings as Equilibrium Outcomes

Proposition: *When the underlying market has a unique stable matching, there exists a Nash equilibrium in strategies that are not weakly dominated that generates the unique stable matching.*

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But there can be other (unstable) equilibrium outcomes...

Example 2 (Continued)

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$$\mu = \begin{pmatrix} s_1 & s_2 & s_3 \\ r_1 & r_2 & r_3 \end{pmatrix}, \tilde{\mu} = \begin{pmatrix} s_1 & s_2 & s_3 \\ r_2 & r_1 & r_3 \end{pmatrix}$$

μ unique stable matching, can implement $\tilde{\mu}$

Multiplicity (Continued)

In “sub-market” without (s_3, r_3) , multiple stable matchings
(Example 1...):

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Stage 1 : s_3 and r_3 match, Stage 2: follow $\tilde{\mu}$

$\tilde{\mu}$ induces the square-preferred stable matching in stage 2

Multiplicity (Continued)

- ▶ With enough “alignment” of preferences across squares and rounds, no such examples
- ▶ In general, dynamic mechanisms with irreversible matchings at certain periods are prone to these issues

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- ▶ **First guess:** Yes, squares and rounds can simply emulate the deferred acceptance strategies

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- ▶ Getting a stable matching implemented in equilibrium requires harsh restrictions on preferences

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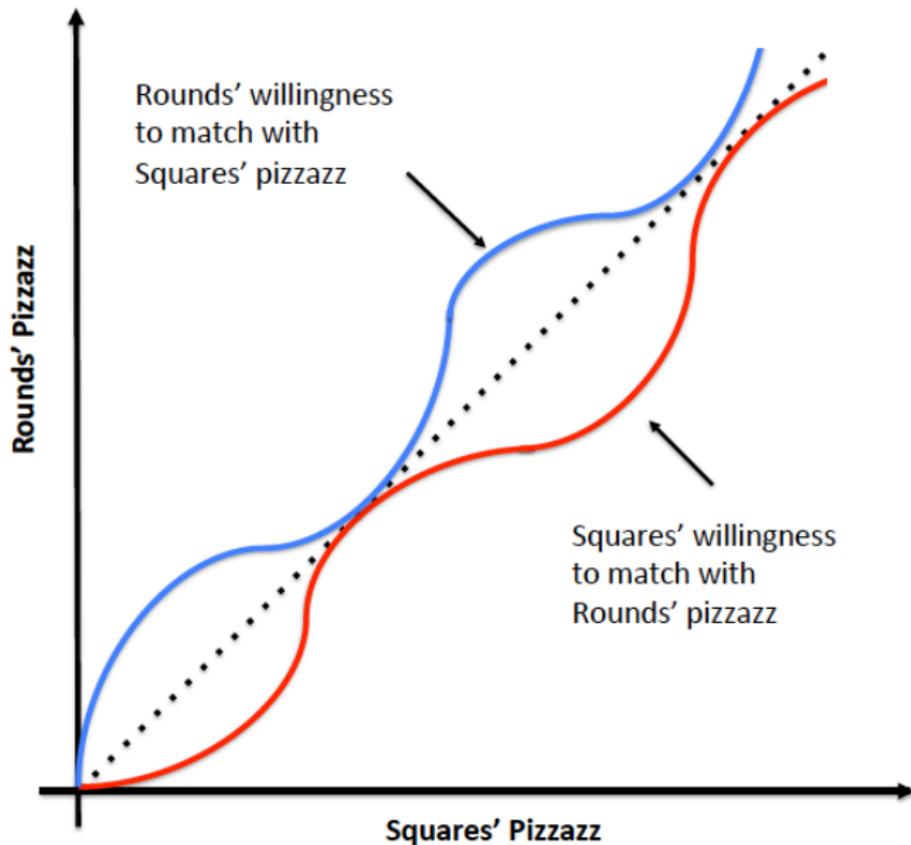
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- ▶ Recall Becker’s prediction of *assortative matching*

Search Frictions and Matching

- ▶ Each square of pizzazz P_s is willing to match immediately with rounds of pizzazz of at least $P_r^*(s)$
- ▶ Each round of pizzazz P_r is willing to match immediately with squares of pizzazz of at least $P_s^*(r)$

Search Frictions and Matching



Search Frictions and Matching

- ▶ In general, “almost” stable/assortative matchings
- ▶ Achieve assortative matching as discount factor $\rightarrow 0$

THE END