

Raymond Urban + Richard Mancke, "Federal Regulation of  
Whiskey Labelling: From the Repeal of Prohibition to the Present,"  
15(2) JL+E 411-426, Oct 1972

An example of consumer - protection legislation.

Q 1/11 - Conclusion of the result of Whiskey Labelling:

... "Contrary to the legislators' publicly expressed intentions to  
pass a law that wd prevent fraud + promote competition,  
this legislation actually encouraged deception of consumers and  
created entry barriers that restricted the range of available  
whiskey products. Moreover, these perverse results occurred even  
though (because of the logic failure of nationwide prohibition) both  
regulators + regulated were under close + continuous  
public scrutiny."