Publishing Workshop with Discussion of Careers in Publishing

Emilie Marcus, Ph.D.
CEO, Cell Press

Cathleen Sether
Publishing Director, Elsevier

Paul-André Genest, Ph.D.
Associate Publisher, Elsevier

Thursday, Oct 1st at 6PM
Cohen Auditorium
Register with this link
Refreshments Provided
Publishing Workshop

Schedule - Thursday, Oct 1st

6:00 pm  Insights into Publishing with Cathleen Sether and Paul-André Genest
7:00 pm  Careers in Scientific Publishing with Emilie Marcus
7:30 pm  Panel Discussion on Careers in Publishing
8:00 pm  Open Networking Session

Emilie Marcus – CEO, Cell Press and Editor-in-Chief of Cell

A former sea slug neurobiologist, Emilie Marcus, PhD, joined Cell Press in 1998 and rose through the ranks to become Editor of Cell in 2003 and CEO in 2012. Today, she leads a multimillion dollar business that includes 120 employees worldwide and publishes 32 scientific journals (and counting), hosts conferences, and develops innovative online tools for biomedical researchers. In addition to her senior-management role, Dr. Marcus is responsible for setting the strategic direction and overseeing the peer-review process and publication decisions for Cell Press’s flagship journal, *Cell*, for which she continues to serve as Editor-in-Chief. She is also a respected opinion leader in scientific publishing and has made significant contributions to debates on the impact of new information technology, reproducibility, and ethics in biomedical research, peer review, business models, and the uses and abuses of impact factors as a measure of journal quality.

Dr. Marcus earned a PhD in Neurobiology from Yale University and conducted postdoctoral training at the University of California, San Diego, and the Salk Institute, La Jolla. At Cell Press, she previously acted as an editor of Neuron and VP of content development. She currently serves on the board of the Elsevier Foundation.

Cathleen Sether – Publishing Director – Physical Sciences – Books, Elsevier

Cathy Sether joined Elsevier in 2012 and is currently the Publishing Director for Physical Science, Food Science, and Social Science books where she manages a team of Publishers, Acquisitions Editors, and Editorial Project Managers. Prior to this she worked for eight years in editorial for Jones and Bartlett Learning, holding various positions of increasing responsibility from Acquisitions Editor for biological sciences including genetics, molecular biology, and cell biology; to Executive Editor for both biological and physical sciences; and finally to Publisher for the Higher Education Division before moving to Elsevier. Earlier in her career she held roles in account management, sales, and business analysis in the medical device industry including positions at Haemonetics Corporation and Roche Diagnostics.

Cathy received her Bachelor of Arts degree in Biology and Economics from Brown University in Providence, RI.

Paul-André Genest - Associate Publisher - Life Sciences, Elsevier

Dr. Paul-André Genest is currently working at Elsevier as an Associate Publisher responsible for a portfolio of journals in Life Sciences. Prior to this function, he was the Managing Editor for the International Journal for Parasitology: Drugs and Drug Resistance (IJP:DDR), the International Journal for Parasitology: Parasites and Wildlife (IJP:PAW), and the Malaria Nexus web portal.

Dr. Genest has a BSc (Biology) degree and a MSc (Microbiology-Immunology) degree from the Université Laval in Québec City, Canada, and a PhD (Molecular Parasitology) from the University of Amsterdam, Netherlands. He held two postdoctoral research positions at the Netherlands Cancer Institute in Amsterdam, Netherlands, prior to joining Elsevier in 2012.